

GROUP RCI®
Christel House
Open

INTERNATIONAL CHARITY GOLF TOURNAMENT

The seventh annual Group RCI Christel House Open will take place at sites across five continents and twenty (20) time zones. Approximately 2,000 golfers are expected to participate in events held worldwide.

This unique global, single-day of play helps raise awareness for the mission and work of Christel House and to provide financial support for its programs and services.



2009 Tournament Locations

Boonville, NY • Boyne, MI • Breckenridge, CO
 Carmel, IN • Christmas Mountain, WI
 Daytona Beach, FL • Kissimmee, FL • Gatlinburg, TN
 Myrtle Beach, SC • Palm Beach Gardens, FL
 Scottsdale, AZ • Vista, CA • Williamsburg, VA
 Bangalore, India • Cape Town, South Africa
 Caracas, Venezuela • Johannesburg, South Africa
 Mexico City, Mexico
 Perivale, Middlesex, United Kingdom

www.chopen.org



Christel House®
International

Christel House helps more than 3000 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

Christel House provides each child with:

- Education
- Life Skills
- Nutrition
- Health Care
- Character Development
- Job Placement
- Workplace Mentoring
- Family and Community Support

As a result, all of the generations that follow will benefit from the Christel House focus on child, family and community. One-hundred percent of cash contributions are utilized for programs and services directly benefiting the children.



www.christelhouse.org

Christel House is a registered 501(c)(3) public charity. Donations are deductible to the extent allowed by law.

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INTERNATIONAL CHARITY GOLF TOURNAMENT

Dave Fries
 Sun Hospitality Resort Services
 1012 2nd Avenue N, Suite 205
 Surfside Beach, SC 29575

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INTERNATIONAL CHARITY GOLF TOURNAMENT

Charity Golf
on a Global Scale



Monday, June 8, 2009

Pine Lakes Country Club
Myrtle Beach, SC

11:30 Registration & Box Lunch

12:30 Shotgun Start

5:30 Awards Reception & Dinner

Tournament Hosted By:

ARDA Carolinas • Bluegreen • Defender Resorts

The Noble Company • Myrtle Beach Pelicans

Sun Hospitality Resort Services

Proceeds benefit the children of
Christel House



Monday, June 8, 2009

Pine Lakes Country Club

5603 Granddaddy Drive • Myrtle Beach, SC

11:30 Registration & Box Lunch

12:30 Shotgun Start

5:30 Awards Reception & Dinner

The day promises to be enjoyable for the occasional golfer, as well as the serious enthusiast. Join an exclusive group of individuals and sponsors who have chosen to unite for a special cause - the children of Christel House.

The Myrtle Beach event is being hosted by a number of leading companies in the resort industry:
 ARDA Carolinas • Bluegreen • Defender Resorts
 The Noble Company • Myrtle Beach Pelicans
 Sun Hospitality Resort Services

For More Information:
 Dave Fries
 Sun Hospitality Resort Services
 Phone: 843.979.4786
 dfries@sunhospitality.com

Sponsorship Opportunities

Sponsorship includes player gift bags at the course, boxed lunch and dinner.



About the Course

The multi-million dollar Pine Lakes Country Club restoration was directed by nationally-known golf architect Craig Schreiner. Many changes and improvements to have been made to Myrtle Beach's original golf course, yet it will be more similar to the one Robert White, the first president of the PGA, designed in 1927. With undulating fairways and elevated greens, players will find the 6,800-yard Granddaddy has plenty of spunk.



Platinum Sponsor - \$3,000

- Company name on all carts
- Company name on tee sign (placement TBD)
- Two (2) complimentary foursomes
- Recognition at the podium during awards reception
- Full-page black & white ad in site program
- Opportunity to provide player takeaway item

Gold Sponsor - \$2,000

- Company name on tee sign (placement TBD)
- Two (2) complimentary foursomes
- Half-page black & white ad in site program

Silver Sponsor - \$1,000

- Company name on tee sign (placement TBD)
- One (1) complimentary foursome
- Quarter-page black & white ad in site program

Bronze Sponsor - \$750

- One (1) complimentary foursome
- Company listing in site program

Tee Sponsor - \$200

- Company name on tee sign (placement TBD)

Foursome - \$500

Individual Player - \$150

Sponsorship Commitments & Registrations must be received by May 29, 2009. Payment is due within 30 days.

Sponsorship Form

Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Sponsorship Type(s)

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Tee Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Foursome |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Individual Player |
| <input type="checkbox"/> Bronze Sponsor | |

Payment Options

Total Sponsorship and/or Donation: \$ _____

- Payment Enclosed Send an Invoice
- Check payable to "Christel House"
- Credit Card: Visa Mastercard AMEX

Name on Card _____

Card # _____ Exp. Date _____

Signature _____ Date _____

Please mail or fax this form to:

Christel House Open
 Attn: Dave Fries
 Sun Hospitality Resort Services
 1012 2nd Avenue N, Suite 205
 Surfside Beach, SC 29575
 Phone: 843.979.4786 Fax: 843.979.4789

Player registration forms will be sent to sponsors upon receipt of this pledge form.