

THE RCI  
*Christel House  
Open*

INTERNATIONAL CHARITY GOLF TOURNAMENT

The eighth annual RCI Christel House Open will take place at sites across five continents and six countries. Approximately 1,800 golfers are expected to participate in events held worldwide.

This unique global, single-day of play helps raise awareness for the mission and work of Christel House and to provide financial support for its programs and services.



**2010 Tournament Locations**

- Avon, CO • Boonville, NY
- Carmel, IN • Christmas Mountain, WI
- Daytona Beach, FL • Kissimmee, FL • Gatlinburg, TN
- Myrtle Beach, SC • Palm Beach Gardens, FL
- Scottsdale, AZ • Vista, CA • Williamsburg, VA
- Bangalore, India • Cape Town, South Africa
- Caracas, Venezuela • Johannesburg, South Africa
- Mexico City, Mexico
- Perivale, Middlesex, United Kingdom



**Christel House**  
*International*

Christel House helps more than 3,000 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

As a result, all of the generations that follow will benefit from the Christel

House focus on child, family and community.

One-hundred percent of cash proceeds are utilized for programs and services directly benefiting the children.



**Roundup River Ranch**

Roundup Ranch enriches the lives of children with life-threatening illnesses by providing free, year round camping experiences with appropriate medical care that are fun, safe and empowering. The camp is a provisional member of the Association of Hole in the Wall Camps, an international organization founded by Paul Newman over two decades ago and now the largest family of medical-specialty camps.

[www.roundupriverranch.org](http://www.roundupriverranch.org)

**[www.christelhouse.org](http://www.christelhouse.org)**

Christel House is a registered 501(c)(3) public charity. Donations are deductible to the extent allowed by law.



INTERNATIONAL CHARITY GOLF TOURNAMENT

Lisa Siegert-Free  
PO Box 1196  
Avon, CO 81620



**LEND A HAND  
TO A GREAT CAUSE**



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INTERNATIONAL CHARITY GOLF TOURNAMENT

**MONDAY, JUNE 7, 2010**  
**Gypsum Creek Golf Course**  
**Gypsum, CO**

Tournament Hosted By:



*Proceeds benefit the children of Christel House  
and Roundup River Ranch*

# Sponsorship Opportunities

**MONDAY, JUNE 7, 2010**

## Gypsum Creek Golf Course Gypsum, CO

8:30 am Registration Opens  
Driving Range Opens  
Silent Auction Begins  
9:30 am Shotgun Start  
2:30 pm Awards, Lunch and Live Auction



Join an exclusive group of individuals and sponsors who have chosen to unite to benefit two special causes - the children of Christel House and the Roundup River Ranch.

The golf tournament held at Gypsum Creek Golf Course, a Pete Dye designed course, will be enjoyable for the occasional golfer, as well as the serious enthusiast.

### Tournament Hosted By:



Be sure to ask about our specific lodging offers

**Sponsorship includes player gift bags, boxed breakfast, lunch buffet and drink tickets at the tournament.**

- Platinum Sponsor \$7,500**
  - Two (2) complimentary foursomes in the tournament
  - Full page black & white ad in outing program
  - Your company logo on signage and advertising
  - Your company banner displayed at site \*\*
  - Product display booth at registration area
  - Recognition at shot gun start
  - Podium introduction
  - Present awards at awards ceremony
  - Tee sign on the course\*
  - Special team hat or golf towel with your company logo in player gift bags \*\*\*
  - Recognition in press releases and media ads (radio & print)
  - Post-event thank you letters signed by you and mailed out on your company letterhead \*\*\*
- Swing Analysis Sponsor \$4,500**
  - One (1) complimentary foursome in the tournament
  - Full page black & white ad in outing program
  - Your company logo on signage and advertising
  - Your company banner displayed at site\*\*
  - Recognition at shot gun start
  - Podium introduction at awards ceremony
  - One (1) tee sign on the course\*
  - Golf ball sleeve with company logo in every player gift bag \*\*\*
- Beverage Cart Sponsor \$2,500**
  - One (1) complimentary foursome in the tournament
  - ½ page black & white ad in outing program
  - Company sign displayed on the beverage cart
  - Recognition at shot gun start
  - Podium introduction at awards ceremony
  - One (1) tee sign on the course\*
- Lunch Sponsor \$3,000**
  - One (1) complimentary foursome in the tournament
  - ½ page black & white ad in outing program
  - Company banner displayed at site \*\*
  - Podium introduction at awards ceremony
  - Recognition at shot gun start
  - One (1) tee sign on the course\*
- Breakfast Sponsor \$2,500**
  - One (1) complimentary foursome in the tournament
  - ½ page black & white ad in outing program
  - Company sign displayed at box lunch table \*\*
  - Recognition at shot gun start
  - One (1) tee sign on the course\*
- Silver Sponsor \$2,000**
  - One (1) complimentary foursome in the tournament
  - ½ page black & white ad in outing program
  - Recognition at shot gun start
  - Recognition at awards ceremony
  - Tee sign on the course\*
- Bronze Sponsor \$1,000**
  - One (1) complimentary foursome in the tournament
  - ¼ page black and white ad in outing program
  - One (1) tee sign on the course\*
- Corporate Sponsor \$650**
  - One (1) complimentary foursome in the tournament
  - Company listing in outing program
  - One (1) tee sign on the course\*
- Individual Player Registration \$175/pp**

\* Specific tee and green signage location based upon availability

\*\* Company signs and banners are to be provided by sponsor

\*\*\* Your company logo will be needed asap

# Sponsorship Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Type(s)

- Platinum Sponsor
- Silver Sponsor
- Swing Analysis Sponsor
- Bronze Sponsor
- Beverage Cart Sponsor
- Corporate Sponsor
- Lunch Sponsor
- Individual Player
- Breakfast Sponsor

### Payment Options

Total Sponsorship and/or Donation: \$ \_\_\_\_\_

Payment Enclosed     Send an Invoice

- Check payable to "Christel House"
- Credit Card: Visa    Mastercard    AMEX

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please mail or fax this form to:

Christel House Open  
Attn: Becky Arnett  
10 West Market Street, Suite 1990  
Indianapolis, IN 46204  
Phone: 317.464.2009 Fax: 317.269.7606

Player registration forms will be sent to sponsors upon receipt of this pledge form.

For more information contact:

Lisa Siegert-Free

Christie Lodge

970.845.4503

lsiegert@christielodge.com