

THE **RCI**  
*Christel House*  
*Open*

INTERNATIONAL CHARITY GOLF TOURNAMENT

The ninth annual RCI Christel House Open will take place at tournament sites spanning four continents. Approximately 1,500 golfers are expected to participate in events held worldwide.

This unique, series of global tournaments is the signature event for Christel House, helping to raise awareness and financial support for the organization.



**2011 Tournament Locations**

- Boonville, NY • Breckenridge, CO
- Carmel, IN • Daytona Beach, FL • Kissimmee, FL
- Gatlinburg, TN • Myrtle Beach, SC
- Palm Beach Gardens, FL • Scottsdale, AZ
- Shenandoah, VA • Vista, CA • Williamsburg, VA
- Algarve, Portugal • Bangalore, India
- Cape Town, South Africa • Johannesburg, South Africa
- Mexico City, Mexico
- Perivale, Middlesex, United Kingdom



**Christel House**

Christel House helps more than 3,200 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

As a result, all of the generations that follow will benefit from the Christel House focus on child, family and community. One-hundred percent of cash proceeds are utilized for programs and services directly benefiting the children.



**The Colonial Virginia Council of the Boy Scouts of America**

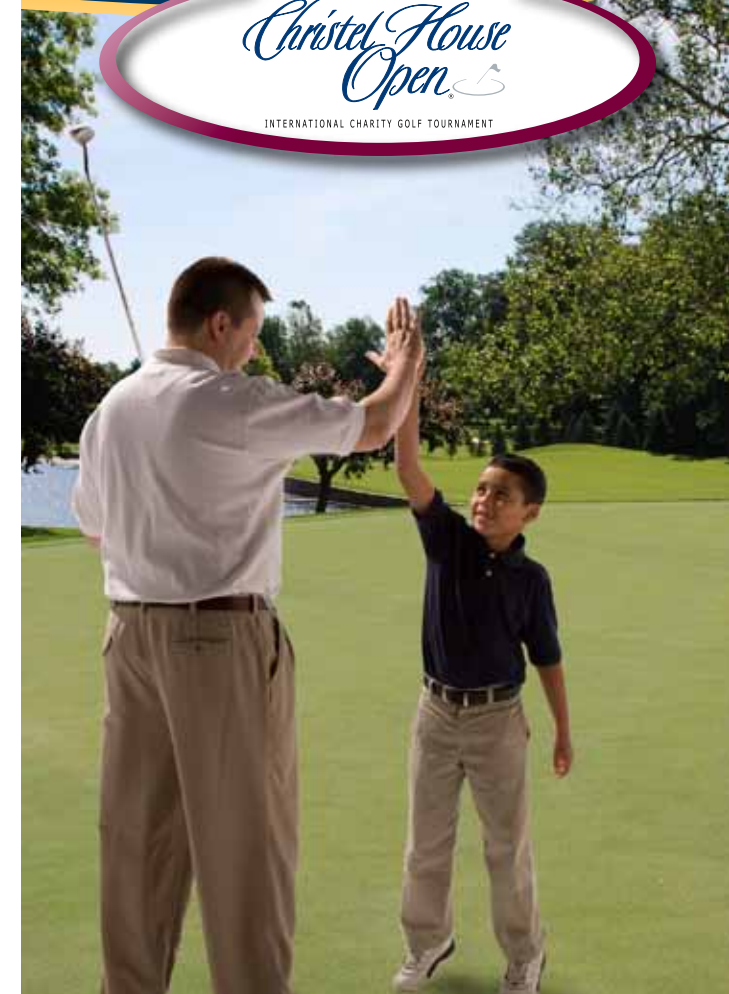
Since 1910 the Boy Scouts of America has established a heritage of developing young males through citizenship training, personal fitness, and character development. The Colonial Virginia Council serves 13 counties/cities with 10,000 youth and 3,500 volunteer leaders on the Virginia peninsula and the southside, including a recent emphasis on serving the needs of at-risk boys. Programs include Cub Scouting, Boy Scouting, Venturing, Career Exploring, and the in-school Learning for Life character program.



INTERNATIONAL CHARITY GOLF TOURNAMENT

c/o Dale Goodman  
 GOODMANagement  
 603 Pilot House Dr., Ste. 225  
 Newport News, VA 23606

**Improve More  
 Than Just Your Game**



**MONDAY, JUNE 13, 2011**

**The Green Course at the  
 Golden Horseshoe Golf Club  
 Williamsburg, VA**

**Tournament Hosted By:**  
 The Rotary Club of Oyster Point •  
 The Virginia Resort Development Association  
 GOODMANagement

*Proceeds benefit the children of Christel House and  
 the Colonial Virginia Council of the Boy Scouts of America*

**www.chopen.org**

**www.christelhouse.org**

Christel House is a registered 501(c)(3) public charity.  
 Donations are deductible to the extent allowed by law.

## Player & Sponsorship Opportunities

**MONDAY, JUNE 13, 2011**

# The Green Course at the Golden Horseshoe Golf Club Williamsburg, VA

7:00 am Registration Opens  
Range Opens  
Continental Breakfast

8:30 am Shotgun Start  
Lunch and Awards follow play



INTERNATIONAL CHARITY GOLF TOURNAMENT

*The day promises to be enjoyable for the occasional golfer, as well as the serious enthusiast. Join an exclusive group of individuals and sponsors who have chosen to unite for a special cause - the children of Christel House.*

**Tournament Hosted By:**  
The Rotary Club of Oyster Point •  
The Virginia Resort Development Association  
GOODMANagement

- Gold Sponsor - \$1,100**
  - Team of four (4) players
  - Full-page program ad
  - Two (2) hole sponsor signs
- Silver Sponsor - \$800**
  - Team of four (4) players
  - One (1) hole sponsor sign
- Hole-In-One Sponsor - \$250**
  - Prize provided by sponsor
  - One (1) hole sponsor sign
- Closest to Pin Sponsor - \$250**
  - Prize provided by sponsor
  - One (1) hole sponsor sign
- Hole Sponsor - \$200**
- Team of Four (4) Players - \$640**
- Single Player - \$160**
- Full Page Program Ad - \$200**
- Half Page Program Ad - \$120**
- Business Card Ad - \$25**

*Names of Gold and Silver sponsors also displayed at course and announced before and after tournament.*

## Sponsorship & Registration Form

**Participation includes player gift bags, continental breakfast, beverages and lunch.**

### Golfer #1/Team Captain

Name \_\_\_\_\_

Email \_\_\_\_\_ Handicap \_\_\_\_\_

### Golfer #2

Name \_\_\_\_\_

Email \_\_\_\_\_ Handicap \_\_\_\_\_

### Golfer #3

Name \_\_\_\_\_

Email \_\_\_\_\_ Handicap \_\_\_\_\_

### Golfer #4

Name \_\_\_\_\_

Email \_\_\_\_\_ Handicap \_\_\_\_\_

### Please mail or fax this form to:

Dale Goodman  
GOODMANagement  
603 Pilot House Drive, Suite 225  
Newport News, VA 23606  
Phone: (757) 592-3233  
Fax (757) 310-6081

*Sponsorship Commitments & Registrations must be received by May 9, 2011. Payment is due within 30 days.*

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship/Registration Type(s)

- |                                         |                                               |
|-----------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Gold Sponsor   | <input type="checkbox"/> Team of Four (4)     |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Single Player        |
| <input type="checkbox"/> Hole-In-One    | <input type="checkbox"/> Full-page Program Ad |
| <input type="checkbox"/> Closest to Pin | <input type="checkbox"/> Half-page Program Ad |
| <input type="checkbox"/> Hole Sponsor   | <input type="checkbox"/> Business Card Ad     |

### Payment Options

Total Sponsorship and/or Donation: \$ \_\_\_\_\_

Total Foursome or Player Registration: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

**Payment Enclosed**     **Send an Invoice**

Check payable to "Christel House"

Credit Card: Visa    Mastercard    AMEX

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

For more information contact:  
Dale Goodman of GOODMANagement  
(757) 592-3233 (cell)  
or dale@goodmanagement.com