

THE **RCI**  
*Christel House*  
*Open*

INTERNATIONAL CHARITY GOLF TOURNAMENT

The ninth annual RCI Christel House Open will take place at tournament sites spanning four continents. Approximately 1,500 golfers are expected to participate in events held worldwide.

This unique, series of global tournaments is the signature event for Christel House, helping to raise awareness and financial support for the organization.



**2011 Tournament Locations**

Boonville, NY • Breckenridge, CO  
 Carmel, IN • Daytona Beach, FL • Kissimmee, FL  
 Gatlinburg, TN • Myrtle Beach, SC  
 Palm Beach Gardens, FL • Scottsdale, AZ  
 Shenandoah, VA • Vista, CA • Williamsburg, VA  
 Algarve, Portugal • Bangalore, India  
 Cape Town, South Africa • Johannesburg, South Africa  
 Mexico City, Mexico  
 Perivale, Middlesex, United Kingdom



Christel House®

Christel House helps more than 3,200 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

Christel House provides each child with:

- Education
- Character Development
- Life Skills
- Job Placement
- Nutrition
- Workplace Mentoring
- Health Care
- Family and Community Support

As a result, all of the generations that follow will benefit from the Christel House focus on child, family and community. One-hundred percent of cash proceeds are utilized for programs and services directly benefiting the children.



[www.christelhouse.org](http://www.christelhouse.org)

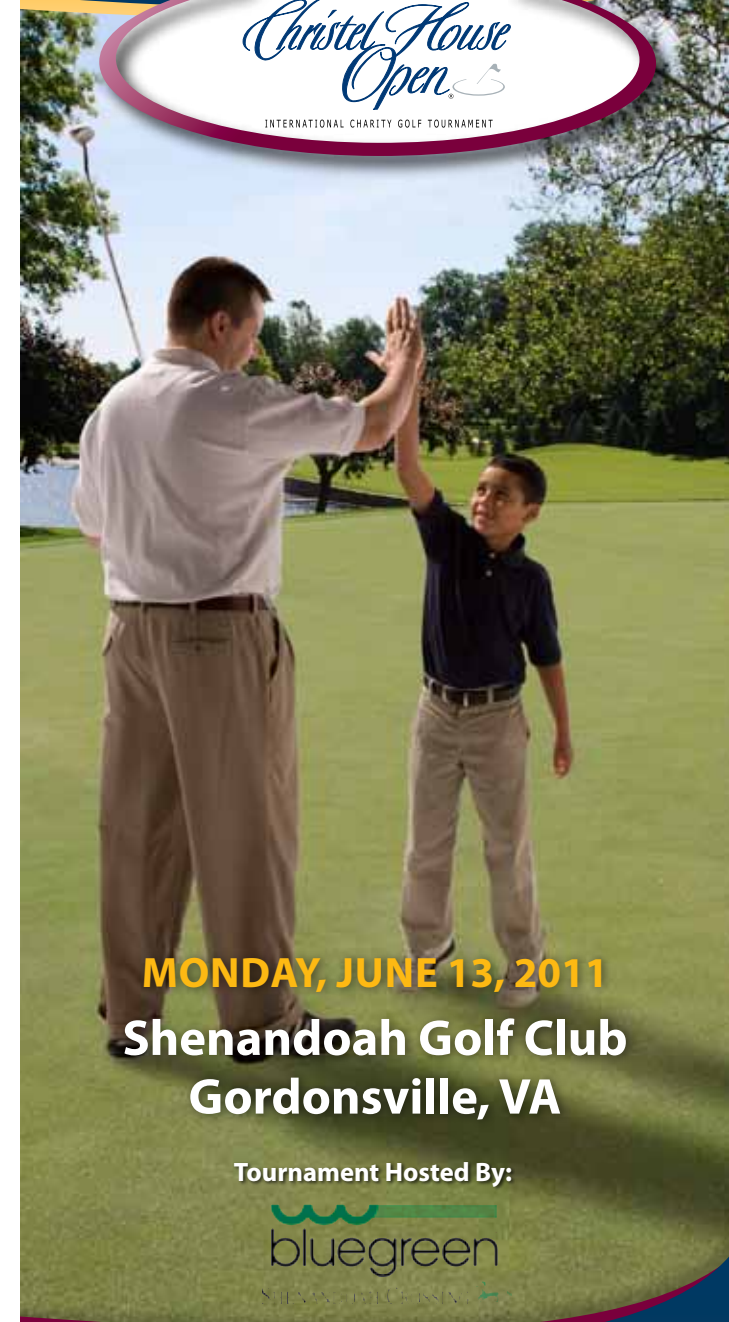
Christel House is a registered 501(c)(3) public charity. Donations are deductible to the extent allowed by law.



INTERNATIONAL CHARITY GOLF TOURNAMENT

John Pallaria  
 Shenandoah Crossing  
 174 Horseshoe Circle  
 Gordonsville, VA 22942

**Improve More  
 Than Just Your Game**



**MONDAY, JUNE 13, 2011**

**Shenandoah Golf Club  
 Gordonsville, VA**

Tournament Hosted By:



*Proceeds benefit the children of Christel House and  
 The American Cancer Society, Relay for Life of Louisa County*

[www.chopen.org](http://www.chopen.org)

**MONDAY, JUNE 13, 2011**  
**Shenandoah Golf Club**  
**Gordonsville, VA**

**1944 Shenandoah Crossing Drive**

12:30 pm Registration and Lunch

1:30 pm Shotgun Start

Awards and Dinner to Follow  
in Freedom Hall at Shenandoah Resort



INTERNATIONAL CHARITY GOLF TOURNAMENT

*The day promises to be enjoyable  
for the occasional golfer, as well  
as the serious enthusiast. Join an  
exclusive group of individuals and  
sponsors who have chosen to unite  
for a special cause - the children of  
Christel House.*

Tournament Hosted By:



[www.bluegreencorp.com](http://www.bluegreencorp.com)

**IN ADDITION  
TO A GREAT DAY OF GOLF,  
PRIZES AND CONTESTS INCLUDE:**

**CHANCE TO PARTICIPATE IN**  
**\$1,000,000 shootout**  
**50/50 Ball drop with \$1000 min payout**

**Win a car for Hole in One**

**CASH PRIZES FOR**

**1st & 2nd place in each flight**

**1st, 2nd, & 3rd place trophies**

**Closest to the Pin Contest**

**Longest Drive Contest**

**Putting Contest**

**MINI GOLF  
FOR CHRISTEL HOUSE**

- Prizes, balloons, and snacks for the family
- Mini Golf Course events all day June 11th – 13th

# Sponsorship Opportunities

**Sponsorship includes golfer gift bag at the course, as well as complimentary lunch and dinner.**

**Eagle Sponsor (1 available) - \$2,500**

- Company Logo on golf towel to be given to each player
- Two (2) complimentary foursomes
- Tee sign at one tee box (location TBD)
- Recognition from the podium at post-event awards dinner

**Birdie Sponsor - \$1,250**

- Company Logo on sleeve of golf balls given to each player
- One (1) complimentary foursome
- Tee sign at one tee box (location TBD)
- Recognition from the podium at post-event awards dinner

**Cart Sponsor (1 available) - \$1,000**

- Company name on all golf carts
- One (1) complimentary foursome

**Beverage Cart Sponsor (4 available) - \$750**

- Name on the beverage cart
- One (1) complimentary foursome

**Corporate Team - \$500**

- One (1) complimentary foursome
- Tee sign at one tee box (location TBD)

**Tee Sponsor - \$100**

- Tee sign at one tee box (location TBD)

**Individual Player - \$100**

*Sponsorship Commitments & Registrations must be received by May 9, 2011. Payment is due within 30 days.*

# Sponsorship Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Type(s)

- |  |  |
|--|--|
| <input type="checkbox"/> Eagle Sponsor         | <input type="checkbox"/> Corporate Team    |
| <input type="checkbox"/> Birdie Sponsor        | <input type="checkbox"/> Tee Sponsor       |
| <input type="checkbox"/> Cart Sponsor          | <input type="checkbox"/> Individual Player |
| <input type="checkbox"/> Beverage Cart Sponsor |  |

## Payment Options

Total Sponsorship and/or Donation: \$ \_\_\_\_\_

Payment Enclosed     Send an Invoice

- Check payable to "Christel House"
- Credit Card: Visa    Mastercard    AMEX

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Please mail or fax this form to:

Christel House Open  
Attn: John Pallaria  
Shenandoah Crossing  
174 Horseshoe Circle  
Gordonsville, VA 22942  
540.832.9234

*Player registration forms will be sent to sponsors upon receipt of this pledge form.*

For more information contact:

John Pallaria

Shenandoah Crossing

540.832.9234

[john.pallaria@bluegreencorp.com](mailto:john.pallaria@bluegreencorp.com)