

THE **RCI**
Christel House
Open

INTERNATIONAL CHARITY GOLF TOURNAMENT

The ninth annual RCI Christel House Open will take place at tournament sites spanning four continents. Approximately 1,500 golfers are expected to participate in events held worldwide.

This unique, series of global tournaments is the signature event for Christel House, helping to raise awareness and financial support for the organization.



2011 Tournament Locations

Boonville, NY • Breckenridge, CO
 Carmel, IN • Daytona Beach, FL • Kissimmee, FL
 Gatlinburg, TN • Myrtle Beach, SC
 Palm Beach Gardens, FL • Scottsdale, AZ
 Shenandoah, VA • Vista, CA • Williamsburg, VA
 Algarve, Portugal • Bangalore, India
 Cape Town, South Africa • Johannesburg, South Africa
 Mexico City, Mexico
 Perivale, Middlesex, United Kingdom



Christel House®

Christel House helps more than 3,200 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

Christel House provides each child with:

- Education
- Character Development
- Life Skills
- Job Placement
- Nutrition
- Workplace Mentoring
- Health Care
- Family and Community Support

As a result, all of the generations that follow will benefit from the Christel House focus on child, family and community. One-hundred percent of cash proceeds are utilized for programs and services directly benefiting the children.



www.christelhouse.org

Christel House is a registered 501(c)(3) public charity. Donations are deductible to the extent allowed by law.

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INTERNATIONAL CHARITY GOLF TOURNAMENT

Dave Fries
 Sun Hospitality Resort Services
 1012 2nd Avenue N, Suite 205
 Surfside Beach, SC 29575

**Improve More
 Than Just Your Game**



MONDAY, JUNE 13, 2011

The Members Club at Grande Dunes

Myrtle Beach, SC

Tournament Hosted By:

Bluegreen Corp. • Festiva Hospitality Group
 The Noble Company of South Carolina
 Sun Hospitality Resort Services

*Proceeds benefit the children of
 Christel House*

Sponsorship Opportunities

MONDAY, JUNE 13, 2011

The Members Club at Grand Dunes

1580 Terra Verde Drive • Myrtle Beach, SC

11:30 am Registration & Box Lunch

12:30 pm Shotgun Start

5:30 pm Awards Reception & Dinner



INTERNATIONAL CHARITY GOLF TOURNAMENT

The day promises to be enjoyable for the occasional golfer, as well as the serious enthusiast. Join an exclusive group of individuals and sponsors who have chosen to unite for a special cause - the children of Christel House.

The Myrtle Beach tournament is being hosted by these leading companies in the resort industry:

Bluegreen Corp.
Festiva Hospitality Group
The Noble Company of South Carolina
Sun Hospitality Resort Services

For More Information:
Dave Fries
Sun Hospitality Resort Services
Phone: 843.979.4786
dfries@sunhospitality.com

Sponsorship includes player gift bags at the course, boxed lunch and dinner.



About the Course

The Members Club at Grande Dunes is a design collaboration between PGA Hall of Fame inductee, Nick Price, and golf architect, Craig Schreiner. This creative layout weaves throughout the area's natural pine preserves and along the Intracoastal Waterway, presenting a unique variety of shot-making challenges on a gently rolling terrain. The Members Club has been voted one of the "50 Best Courses in South Carolina" by the South Carolina Golf Course Ratings Panel. This fabulous course is complemented by an elegant 27,000 square foot Italian-designed clubhouse overlooking the lake between the 9th and 18th greens.



Platinum Sponsor - \$4,000

- Company name on all carts
- Company name on tee sign (placement TBD)
- Two (2) complimentary foursomes
- Recognition at the podium during awards reception
- Full-page black & white ad in site program
- Opportunity to provide player takeaway item

Gold Sponsor - \$3,000

- Company name on tee sign (placement TBD)
- Two (2) complimentary foursomes
- Half-page black & white ad in site program
- Opportunity to provide player takeaway item

Silver Sponsor - \$2,000

- Company name on tee sign (placement TBD)
- One (1) complimentary foursome
- Quarter-page black & white ad in site program

Bronze Sponsor - \$1,000

- One (1) complimentary foursome
- Company listing in site program

Foursome - \$600

Tee Sponsor - \$250

- Company name on tee sign (placement TBD)

Individual Player - \$175

Sponsorship Commitments & Registrations must be received by May 9, 2011. Payment is due within 30 days.

Sponsorship Form

Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Sponsorship Type(s)

Platinum Sponsor

Foursome

Gold Sponsor

Tee Sponsor

Silver Sponsor

Individual Player

Bronze Sponsor

Payment Options

Total Sponsorship and/or Donation: \$ _____

Payment Enclosed **Send an Invoice**

Check payable to "Christel House"

Credit Card: Visa Mastercard AMEX

Name on Card _____

Card # _____

Exp. Date _____

Signature _____

Date _____

Please mail or fax this form to:

Christel House Open
Attn: Dave Fries
Sun Hospitality Resort Services
1012 2nd Avenue N, Suite 205
Surfside Beach, SC 29575
Phone: 843.979.4786 Fax: 843.979.4789

Player registration forms will be sent to sponsors upon receipt of this pledge form.