

THE **RCI**
Christel House
Open

INTERNATIONAL CHARITY GOLF TOURNAMENT

The ninth annual RCI Christel House Open will take place at tournament sites spanning four continents. Approximately 1,500 golfers are expected to participate in events held worldwide.

This unique series of global tournaments is the signature event for Christel House, helping to raise awareness and financial support for the organization.



2011 Tournament Locations

- Boonville, NY • Breckenridge, CO
- Carmel, IN • Daytona Beach, FL • Kissimmee, FL
- Gatlinburg, TN • Myrtle Beach, SC
- Palm Beach Gardens, FL • Scottsdale, AZ
- Shenandoah, VA • Vista, CA • Williamsburg, VA
- Algarve, Portugal • Bangalore, India
- Cape Town, South Africa • Johannesburg, South Africa
- Mexico City, Mexico
- Perivale, Middlesex, United Kingdom

www.chopen.org



Christel House

Christel House helps more than 3,200 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

As a result, all of the generations that follow will benefit from the Christel House focus on child, family and community. One-hundred percent of cash proceeds are utilized for programs and services directly benefiting the children.



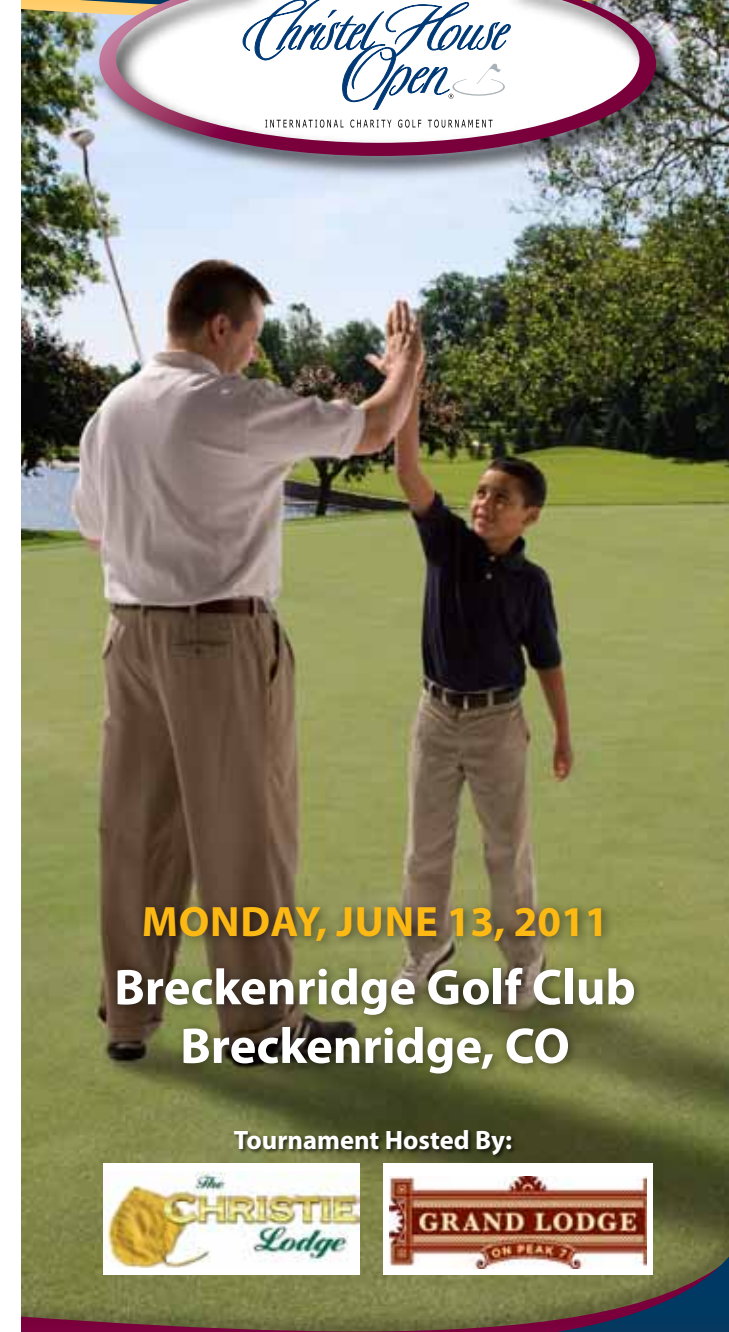
A public foundation which funds other Summit County and neighboring community non-profit agencies providing programs and services in art & culture, health & human services, education, environment and sports.

www.summitfoundation.org

www.christelhouse.org

Christel House is a registered 501(c)(3) public charity. Donations are deductible to the extent allowed by law.

**Improve More
 Than Just Your Game**



MONDAY, JUNE 13, 2011
Breckenridge Golf Club
Breckenridge, CO

Tournament Hosted By:



INTERNATIONAL CHARITY GOLF TOURNAMENT

Kit Armour
 PO Box 6879
 Breckenridge, CO 80424

Proceeds benefit the children of Christel House and the Summit Foundation

Sponsorship Opportunities

MONDAY, JUNE 13, 2011

Breckenridge Golf Club Breckenridge, CO

8:30 am Registration Opens
Driving Range Opens
Silent Auction Begins
9:30 am Shotgun Start
2:30 pm Awards and Lunch
3:00pm Silent Auction Ends



Join an exclusive group of individuals and sponsors who have chosen to unite to benefit two special causes - the children of Christel House and the Summit Foundation.

The golf tournament held at Breckenridge Golf Club, a Jack Nicklaus designed course, will be enjoyable for the occasional golfer, as well as the serious enthusiast.

Tournament Hosted By:



www.christielodge.com



www.grandlodgepeak7.com

Be sure to ask about our lodging offers

Sponsorship includes player gift bags, boxed breakfast, lunch buffet and drink tickets at the tournament.

- Platinum Sponsor \$7,500**
 - Two (2) complimentary foursomes in the tournament
 - Full page black & white ad in outing program
 - Your company logo on signage and advertising
 - Your company banner displayed at site **
 - Product display booth at registration area
 - Recognition at shot gun start
 - Podium introduction
 - Present awards at awards ceremony
 - Tee sign on the course*
 - Special team hat or golf towel with your company logo in player gift bags ***
 - Recognition in press releases and media ads (radio & print)
 - Post-event thank you letters signed by you and mailed out on your company letterhead ***
- Swing Analysis Sponsor \$4,500**
 - One (1) complimentary foursome in the tournament
 - Full page black & white ad in outing program
 - Your company logo on signage and advertising
 - Your company banner displayed at site**
 - Recognition at shot gun start
 - Podium introduction at awards ceremony
 - One (1) tee sign on the course*
 - Golf ball sleeve with company logo in every player gift bag ***
- Beverage Cart Sponsor \$2,500**
 - One (1) complimentary foursome in the tournament
 - ½ page black & white ad in outing program
 - Company sign displayed on the beverage cart
 - Recognition at shot gun start
 - Podium introduction at awards ceremony
 - One (1) tee sign on the course*
- Lunch Sponsor \$3,000**
 - One (1) complimentary foursome in the tournament
 - ½ page black & white ad in outing program
 - Company banner displayed at site **
 - Podium introduction at awards ceremony
 - Recognition at shot gun start
 - One (1) tee sign on the course*
- Breakfast Sponsor \$2,500**
 - One (1) complimentary foursome in the tournament
 - ½ page black & white ad in outing program
 - Company sign displayed at box breakfast table **
 - Recognition at shot gun start
 - One (1) tee sign on the course*
- Silver Sponsor \$2,000**
 - One (1) complimentary foursome in the tournament
 - ½ page black & white ad in outing program
 - Recognition at shot gun start
 - Recognition at awards ceremony
 - Tee sign on the course*
- Bronze Sponsor \$1,000**
 - One (1) complimentary foursome in the tournament
 - ¼ page black and white ad in outing program
 - One (1) tee sign on the course*
- Corporate Sponsor \$650**
 - One (1) complimentary foursome in the tournament
 - Company listing in outing program
 - One (1) tee sign on the course*
- Individual Player Registration \$175/pp**

* Specific tee and green signage location based upon availability

** Company signs and banners are to be provided by sponsor

*** Your company logo will be needed ASAP

Sponsorship Form

Company Name

Contact Person

Address

City, State, Zip

Phone

Fax

Email

Sponsorship Type(s)

- Platinum Sponsor
- Silver Sponsor
- Swing Analysis Sponsor
- Bronze Sponsor
- Beverage Cart Sponsor
- Corporate Sponsor
- Lunch Sponsor
- Individual Player
- Breakfast Sponsor

Payment Options

Total Sponsorship and/or Donation: \$ _____

Payment Enclosed Send an Invoice

Check payable to "Christel House"

Credit Card: Visa Mastercard AMEX

Name on Card

Card #

Exp. Date

Signature

Date

Please mail or fax this form to:

Christel House Open

Attn: Mandi Melangton

10 West Market Street, Suite 1990

Indianapolis, IN 46204

Phone: 317.464.2341 Fax: 317.269.7606

Player registration forms will be sent to sponsors upon receipt of this pledge form.

For more information contact:

Kit Armour

970.547.3630

kit@breckenridgegrandvacations.com