

THE RCI[®]
Christel House
Open

INTERNATIONAL CHARITY GOLF TOURNAMENT

The eighth annual Group RCI Christel House Open will take place at sites across five continents and six countries. Approximately 1,800 golfers are expected to participate in events held worldwide.

This unique global, single-day of play helps raise awareness for the mission and work of Christel House and to provide financial support for its programs and services.



2010 Tournament Locations

Avon, CO • Boonville, NY
 Carmel, IN • Christmas Mountain, WI
 Daytona Beach, FL • Kissimmee, FL • Gatlinburg, TN
 Myrtle Beach, SC • Palm Beach Gardens, FL
 Scottsdale, AZ • Vista, CA • Williamsburg, VA
 Bangalore, India • Cape Town, South Africa
 Caracas, Venezuela • Johannesburg, South Africa
 Mexico City, Mexico
 Perivale, Middlesex, United Kingdom

www.chopen.org



Christel House[®]
International

Christel House helps more than 3,000 children around the world break the cycle of poverty, realize their hopes and dreams, and become self-sufficient, contributing members of society.

The centers in India, Mexico, South Africa, Venezuela and the United States provide a challenging curriculum, instill universal values, encourage personal accountability and teach social responsibility and good citizenship.

Christel House provides each child with:

- Education
- Life Skills
- Nutrition
- Health Care
- Character Development
- Job Placement
- Workplace Mentoring
- Family and Community Support

As a result, all of the generations that follow will benefit from the Christel House focus on child, family and community. One-hundred percent of cash proceeds are utilized for programs and services directly benefiting the children.



www.christelhouse.org

Christel House is a registered 501(c)(3) public charity. Donations are deductible to the extent allowed by law.



INTERNATIONAL CHARITY GOLF TOURNAMENT

Dave Fries
 Sun Hospitality Resort Services
 1012 2nd Avenue N, Suite 205
 Surfside Beach, SC 29575

**LEND A HAND
 TO A GREAT CAUSE**



THE RCI[®]
Christel House
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INTERNATIONAL CHARITY GOLF TOURNAMENT

MONDAY, JUNE 7, 2010

**The Members Club at
 Grande Dunes
 Myrtle Beach, SC**

Tournament Hosted By:
 Bluegreen Corp. • Festiva Hospitality Group
 The Noble Company of South Carolina
 Sun Hospitality Resort Services

*Proceeds benefit the children of
 Christel House*

Sponsorship Opportunities

MONDAY, JUNE 7, 2010

The Members Club at Grand Dunes

1580 Terra Verde Drive • Myrtle Beach, SC

11:30 am Registration & Box Lunch

12:30 pm Shotgun Start

5:30 pm Awards Reception & Dinner



INTERNATIONAL CHARITY GOLF TOURNAMENT

The day promises to be enjoyable for the occasional golfer, as well as the serious enthusiast. Join an exclusive group of individuals and sponsors who have chosen to unite for a special cause - the children of Christel House.

The Myrtle Beach tournament is being hosted by these leading companies in the resort industry:

Bluegreen Corp.
Festiva Hospitality Group
The Noble Company of South Carolina
Sun Hospitality Resort Services



About the Course

The Members Club at Grande Dunes is a design collaboration between PGA Hall of Fame inductee, Nick Price, and golf architect, Craig Schreiner. This creative layout weaves throughout the area's natural pine preserves and along the Intracoastal Waterway, presenting a unique variety of shot-making challenges on a gently rolling terrain. The Members Club has been voted one of the "50 Best Courses in South Carolina" by the South Carolina Golf Course Ratings Panel. This fabulous course is complemented by an elegant 27,000 square foot Italian-designed clubhouse overlooking the lake between the 9th and 18th greens.



The Noble Company
of South Carolina, L.L.C.



Sponsorship includes player gift bags at the course, boxed lunch and dinner.

Platinum Sponsor - \$3,000

- Company name on all carts
- Company name on tee sign (placement TBD)
- Two (2) complimentary foursomes
- Recognition at the podium during awards reception
- Full-page black & white ad in site program
- Opportunity to provide player takeaway item

Gold Sponsor - \$2,000

- Company name on tee sign (placement TBD)
- Two (2) complimentary foursomes
- Half-page black & white ad in site program

Silver Sponsor - \$1,000

- Company name on tee sign (placement TBD)
- One (1) complimentary foursome
- Quarter-page black & white ad in site program

Bronze Sponsor - \$750

- One (1) complimentary foursome
- Company listing in site program

Foursome - \$500

Tee Sponsor - \$200

- Company name on tee sign (placement TBD)

Individual Player - \$150

Sponsorship Commitments & Registrations must be received by May 17, 2010. Payment is due within 30 days.

Sponsorship Form

Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Sponsorship Type(s)

Platinum Sponsor

Foursome

Gold Sponsor

Tee Sponsor

Silver Sponsor

Individual Player

Bronze Sponsor

Payment Options

Total Sponsorship and/or Donation: \$ _____

Payment Enclosed **Send an Invoice**

Check payable to "Christel House"

Credit Card: Visa Mastercard AMEX

Name on Card _____

Card # _____

Exp. Date _____

Signature _____

Date _____

Please mail or fax this form to:

Christel House Open

Attn: Dave Fries

Sun Hospitality Resort Services

1012 2nd Avenue N, Suite 205

Surfside Beach, SC 29575

Phone: 843.979.4786 Fax: 843.979.4789

Player registration forms will be sent to sponsors upon receipt of this pledge form.

For More Information:
Dave Fries
Sun Hospitality Resort Services
Phone: 843.979.4786
dfries@sunhospitality.com